

Press Release

Pernec's helo Cloud to transform computing experience

Pernec Corporation Bhd is confident of elevating the computing experience for Malaysian consumers with the soft launch of its pioneering project helo Cloud service – the provision of heloNET netbooks bundled with broadband connection and other cloud-based solutions.

According to Pernec Group Managing Director Abdul Karim Sallam, the helo Cloud service will bring about the benefits of both simplicity (zero maintenance and virus-free) and affordability to the consumers. The users will enjoy full usage of licensed softwares at a significantly lower cost as the applications will be offered on a subscription basis as well as the use of multiple operating systems (OS) on the netbooks.

The problems associated with losing data will also be eliminated as it will be stored at the data centre within the cloud infrastructure, thus doing away with the need to secure, back-up, etc.

“helo Cloud is aimed at speeding up the broadband-enabled user in the country and we will be collaborating with technology provider from Sweden to offer this service to the local consumers. The collaboration offers an exciting opportunity for us in a fast growing market that will further increase the need of mobile broadband communications,” said Abdul Karim.

Commenting on Perneq's foray into Cloud Computing, he noted that being a pre-dominantly telecommunications players, the group needs to constantly look into new revenue streams as the telecommunications segment, particularly the mobile market, is already over supplied.

"The Malaysian Mobile market is saturated with more than 100 percent penetration and there is a challenge for mobile operators to identify new businesses. As such we also foresee upsides in Machine to Machine or Internet of things where everything and anything can be controlled through broadband connections" said Abdul Karim.

With a broadband connection and a specially-configured netbook, users can fully access the services and applications within the Cloud. Consumers only need to own only a monitor and a broadband connection for home computing. helo Cloud will feature the World's first Single Screen Multiple Operating System with Linux and Windows.

Depending on the bandwidth, the applications available to the user vary as the device uses limiting requirement of high bandwidth. It optimizes all applications efficiently and user does not experience problems of slowness, crashes or data loss over any period of time.

The user also has the choice of buying applications of choice at any point of time by paying the amount of usage – a true utility computing device. The service is driven by a powerful back-end that ensures that all the control of the user space and application is done by the user itself – there is no requirement of external help.

Drawing from the Swedish partner's extensive experience in Cloud Computing, helo Cloud will also deliver comprehensive computing experience with special emphasis on Internet, Digital Entertainment, Online Education, Telephony and Business Productivity over any broadband connection

helo Cloud's utility computing as a service follows the unique 'Pay as you' model where you pay only for what you buy, unlike a normal PC where you pay for all the applications that come along with the system.

“Customers with very large computation requirements can avoid the delays to physically acquiring and assembling a large number of computers and also have an option to pick and choose the applications they need,” said Abdul Karim.

With the host of advantages as well as cost savings features for consumers, he was optimistic that the helo Cloud service concept will be well received here. “With a dynamic user friendly interface, helo Cloud will bridge the gap between applications, web and content,” he added.

About Pernec Corporation Bhd

Pernec Corporation Bhd was established in 1973 and is a joint venture between Amanah Raya Bhd (Skim Amanah Saham Bumiputera), Permodalan Nasional Bhd and NEC Corporation (Japan). Under its wings, there are seven subsidiaries focusing on different areas of information and communications technology such as telecommunications infrastructure, manufacturing and services, IT infrastructure and solutions, e-Business, Islamic financial solutions and payphones operations.

Since its inception, Pernec has charted a steady growth in its operations and today is recognized as one of the key players in the ICT field, providing various solutions and products to a wide range of customers locally and abroad, particularly in the telecommunications sector.

In line with its renewed business strategy, the group has identified a number of new initiatives such as the Payphone business, eRas system, green energy and the Halalsquare and eBekal business portals as potential income streams to remain in the forefront in the competitive ICT business.

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