

Pernec kicks off helo English boot camp, plans to go nationwide

Pernec Corporation Berhad has kicked off its nationwide helo English boot camp programme with the first session held in Ipoh, Perak, as part of its long term objective of enabling students to access greater knowledge and information through enhancing their mastery of English.

It is a common fact that the knowledge and information can be found in a great number of sources throughout the world in English since the language is a major vehicle through which knowledge and information are transmitted.

“As the nation is entering an era of the knowledge economy, the role of the English language would be instrumental in our nation’s efforts to create knowledge workers,” said Pernec Telco CEO Encik Dzulkifli Muhammad.

The first helo English boot camp was held at TAJ College, Ipoh on 24th September attended by more than 60 secondary school students from various parts of the state. It was also attended by Encik Saidon Putih, Head of Application & Technopreneur, Development, KPerak Implementation & Coordination Corporation and Puan Che Wan Esah Ahmad, Senior GM of Group Corporate Relation, Pernec Corporation.

The boot camp for helo English especially was organised for heloNET Community (hNC) members who had registered during the recent Minggu Amanah Saham Malaysia (MSAM) held in Ipoh in April this year.

They were also provided the usernames and passwords for the helo English online learning system which give them access to a one-year learning period of the innovative learning system.

“This is our CSR programme for school-going children, particularly heloNET netbook owners and for this purpose, Pernec has set aside more than RM500,000 to acquire the 1,000 licences for the helo English learning programme,” said Dzul kifli.

“We set up the heloNET Community because eventually we want to contribute to having a workforce that speaks good English. For your information, the flow of foreign investments into a country like Malaysia depends not only on the relatively low cost of labour but also on their capability to communicate in English.

“In addition, the role of English is further enhanced these days as Malaysia is committed to the idea of serving as a regional center or hub for educational excellence which would attract foreign students to come and study here because of quality and affordability,” said Dzul kifli.

“In the initial stage, we want to help the heloNET netbook owners and other club members to improve their mastery of the English language and also enhance their understanding of relevant technology applications ” he added.

This will be done through specific engagement programmes on various subjects with the members. The next helo English boot camp will be held for heloNET netbook recipients in Kedah and Johor in due course.

“The helo English boot camp will enable all of you to optimise the benefits of the online learning programme which I am sure will help elevate the standard of English of all participants,” said Dzul kifli.